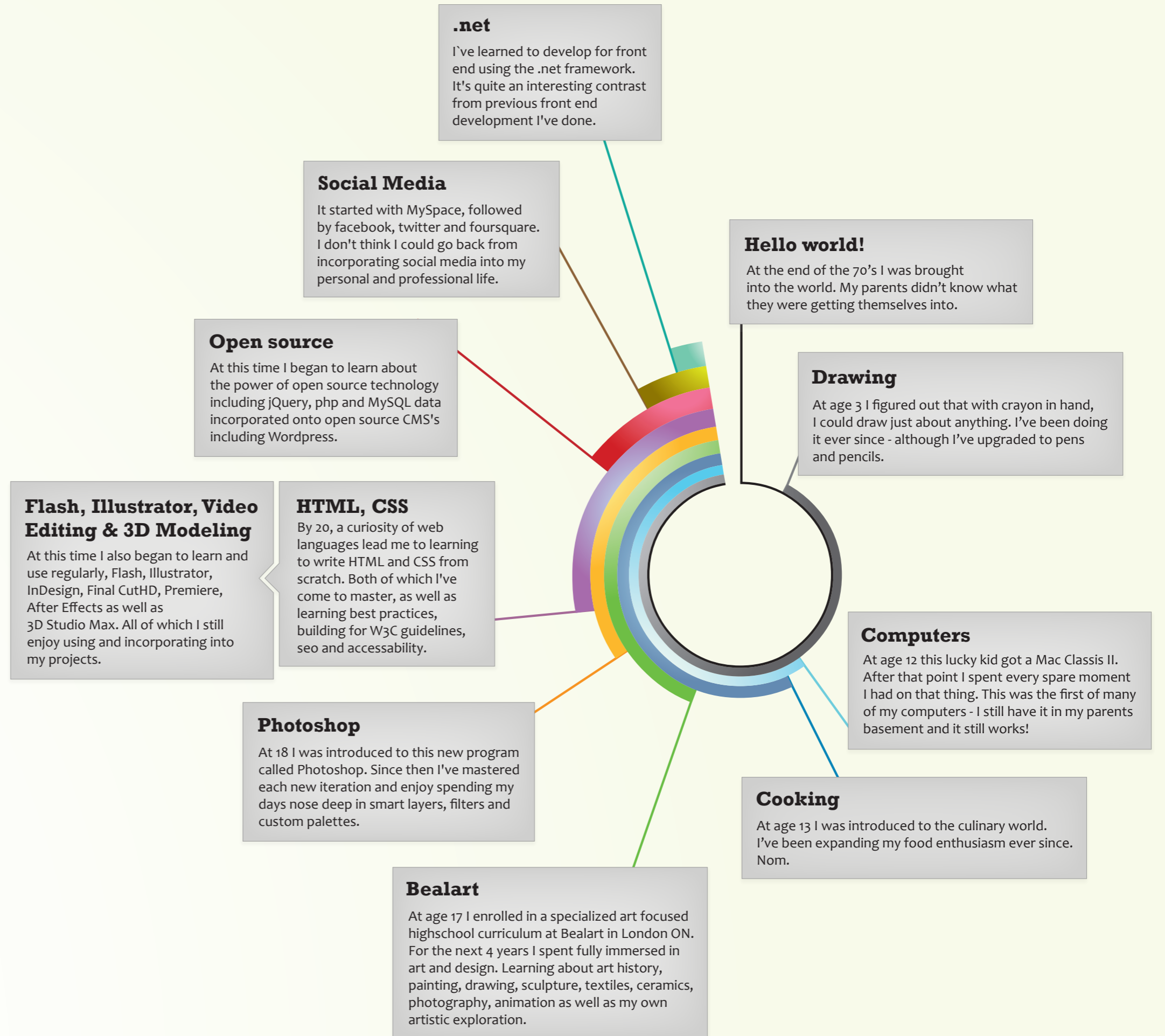


Andy Thomas

interactive designer

XHTML.CSS.UI DESIGN.PHOTOSHOP.DRAWING
GRAPHIC&INTERFACE DESIGN.ANIMATION

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WHAT I BRING TO THE TABLE

Expert with Adobe Creative Suite CS4 (Photoshop, Illustrator, Dreamweaver), XHTML, CSS, jQuery/Java Script, Complying to W3C Standards and User Accessibility.

Adobe Premiere, Final Cut HD, On and Offline video editing and encoding, Adobe Flash (Actionscript 2.0). Front end development with Wordpress, MySQL Php, Asp.NET and many other large and small CMS'. Apple Motion, Adobe After Effects, 3D Studio Max.

I am very comfortable working both in Windows and Mac environments, as well as troubleshooting hardware/software technical issues.

Results-driven and creative-thinker with more than 8 years managing the execution of a wide variety of established brands in an online capacity. Deadline-oriented leader with extensive experience developing digital marketing solutions for client campaigns with strict attention to detail and budget.

PROFESSIONAL EXPERIENCE

Questrade Inc. – Toronto, Ontario

May 2010 to present – Front end Designer/Developer

Responsibilities: Heading the front end development of creating a new client side website.

Along with front end development also being conscious of usability, user experience, process documentation and working with milestones and deadlines.

Marie Curie Cancer Care – London, UK

August 2008 to November 2009 – Digital Designer

Responsibilities: executed all internal digital marketing initiatives including microsites, banners, design/build promotional emailers and a myriad of other ad hock projects.

Achievements: built the 2009 Great Daffodil Appeal microsite with over 600,000 visitors in just 2 months; created a digital brand for the charities website, where before there was no consistency.

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House & Home Media/Canadian House & Home Magazine – Toronto, Ontario

July 2005 to July 2008 – Online Creative Manager, Senior Web Designer

Clients: Reebok/Rockport, IKEA, Nature Mix, Samsung, CIBC, Royal Bank of Canada, Whirlpool, Chrysler, General Paint, SC Johnson.

Responsibilities: managed all aspects of online campaigns from inception to finished product including creative, budgeting and ongoing support; coordinated all internal initiatives requiring an online execution as well as maintained close working relationships with advertising agencies, clients and suppliers; provided regular updates to senior management on progression of projects.

Achievements: managed web site with more than 5 million visitors annually; improved the working relationship with CDS Global (largest subscription company in Canada) by implementing initiatives to increase efficiency; successfully launched over 50 marketing initiatives and microsites.

Bullseye Video Productions – Toronto, Ontario

April 2005 to June 2005 (contract) – Web Designer/Motion Graphic Designer

Responsibilities: day-to-day web site maintenance, production concept development, motion and graphic design.

Achievements: participated in character development for Disney's Monster Warriors.

Network ISG Ltd. – London, Ontario

February 2002 to February 2005 – Multimedia Designer

Responsibilities: developed concepts for web and print campaigns, brand development, video editing and 3D architectural rendering.

Achievements: developed all creative materials for the London (Ontario) Economic Development Committee's successful pitch to attract multi-million dollar corporations to the city.

Freelance

2002 to present – Web Design /Graphic Design /Illustration

Clients include: Front end web design for Nerds On Site, illustrations for Calvin Klein/Unilever; painted graffiti murals and designed T-shirts for Canadian Idol 2006-2007; created a 3D rendering of construction progression for the Royal Canadian Opera House 2004-2005 redesign. Developed several websites for various private clients.

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EDUCATION

Fanshawe College, London Ontario – 2000/2001, Certificate in Multimedia Design and Production.

Fanshawe College, London Ontario – 2001/2002, Certificate in Advanced Multimedia Design and Production.

ADDITIONAL INFORMATION

Interests include: illustration, painting, design, art history, music, the internet and technology, geography, history, travel and the culinary arts.

Nominated in the top 10 for 2006 Gemini Award for *Most Popular Web site*.

Speaker at Magazines Canada 2007: The Marriage of Online and Print, seminar attended by marketing professionals.

Organized Local Traffic Only art exhibition, London Arts Project with more than 5,000 in attendance; event publicized The London Free Press and The New PL (local news station).

Connect with me on LinkedIn and read further recommendations

<http://ca.linkedin.com/in/andythomas209>

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